



2017 CCA Membership Survey Results Open Nov 07, 2017 closed Nov 19, 2017

Total Surveys Sent and Accessed

893 Total surveys sent.

334 Total surveys viewed.

37.40 % participation

Rank in order, how you prefer the CCA to communicate with you.

- 1 FaceBook
- 2 Email
- 3 CCA Website Posting
- 4 Twitter
- 5 Regular Mail

1. Rank from 1 to 3, where you would like the CCA to hold the 2018 reunion.

- 1 FtWalton
- 2 Vegas
- 3 Tampa/Orlando

2. What events would you more than likely attend if you went to the next reunion?

- 1 Banquet
- 2 Memorial Ceremony
- 3 CCT Briefing
- 4 CCT Equipment Display
- 5 Portrait Presentation to Gold Star Family
- 6 Sat Morning Pool Side Bloody Marys
- 7 Golf Tournament
- 8 Poker Tournament
- 9 5-10k Run
- 10 Motorcycle Ride

3. What is important to you? Enter a number, 1 to 17, 1 being your first choice.

- 1 Location
- 2 Events
- 3 Other attendees
- 4 Banquet
- 5 Cost
- 6 Active duty CCT attendance
- 7 Near a military base with CCT presence
- 8 Guest speaker
- 9 Hospitality Suite



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- 10 CCT briefing
- 11 CCT equipment display
- 12 Hall of Fame
- 13 Near a military base
- 14 CCT Country Store
- 15 ANG CCT attendance
- 16 Events outside reunion activities
- 17 Family oriented events

4. Have you attended a CCT reunion in the last five years?

- 131 Yes
- 177 No

5. Have you attended a CCT mini-reunion in the last two years?

- 57 Yes
- 251 No

6. Would you like to see the CCT reunion every year or every two years with a mini-reunion at different places annually?

- 77 Yearly
- 231 Every 2 Years

7. Do you attend the reunions based on other attendees or do you plan a few years out regardless of others?

- 1 Plan only for myself.
- 2 Only go if specific friends are going.

8. Most attendees register in the last two weeks prior to the reunion, are you willing to make a down payment to guarantee attendance?

- 175 Yes
- 133 No

9. Does the time of year determine your attendance?

- 115 Yes
- 193 No

10. Will you be willing to serve on a reunion planning committee?

- 47 Yes
- 261 No

11. Should the CCA hire an event planner from reunion proceeds (\$6,000-\$18,000 based on services provided)?

- 61 Yes



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247 No

12. Are you willing to acquire sponsorships or make donations to assist with the reunion costs and planning?

104 Yes

204 No

13. Is sponsor participation and recognition at the reunion necessary?

137 Yes

171 No

14. How much are you willing to spend for reunion events?

1 Less than \$50

2 \$51 to \$100

3 \$101 to \$200

4 \$101 to \$200

5 \$401 to \$500

6 \$301 to \$400

7 \$501 to \$600

8 \$701 to \$800

9 \$901 to \$1,000

10 Greater than \$1,000

15. Does the hotel determine your attendance, i.e. 2-star vs. 5-star or amenities (shopping, spa, gaming, beach, etc.?)

90 Yes

214 No

16. Are you willing to show up a day or two early and assist with set up, registration, and other miscellaneous tasks?

148 Yes

156 No

17. Does the Hall-Of-Fame inductee(s) influence your attendance?

39 Yes

265 No

18. Does active duty/Guard CCT presence and participation impact your attendance?

59 Yes

245 No

19. Would more active duty attend if the CCA hosted a competition similar to the Volant Rodeo, Jumpfest, etc.?



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156 Yes

148 No

20. Are you interested in a CCT oriented only event or family event with family attractions (theme park, shows, deep sea fishing, etc.)

115 Family

189 CCT Only

21. If the reunion was in conjunction with a trade show such as SOFIC, CES, AFA, ATA, ACA, or the Shot Show would you be more likely to attend?

83 Yes

221 No

22. Would be interested in a cruise reunion. (Count)

28 Sign Me Up

85 Somewhat Interested

52 No opinion

80 Probably Not

59 Defiantly Not Interested